

Unlimited Traffic Workshop Outline

with Mike Cowles

Solo ad traffic

Specific to the IM niche
Easily trackable results
Fast cash turn around
Same day ads are common



Facebook ads

Desktop ads
Mobile ads
Sidebar ads
Ad manager vs Power editor Facebook Fanpage
Cover image (2199 × 808)
Precise Interest Profits (Chrome only)
Add percentages (download grid [here](#))
Free images from <http://pixabay.com>
Curiosity, excitement & scarcity.
Upfront & honest outline:

1. Here's what I got
2. Here's what it'll do for you
3. Here's what I want you to do next.

When you complete your ad, click 'create similar ad' to do variation Welcome graphics bonus ([click here](#))

Retargeting ads

Super inexpensive
Only pay per click
Increase customer value
Works without any opt-in!
Works with affiliate offers before they buy

[Http://perfectaudience.com](http://perfectaudience.com)
www.adroll.com
Google remarketing
WP Plugin for tracking pixels
Choosing your path .../offer

Advertising concepts

Have a plan before starting
Put tracking in place *([Link Magic](#))
Assention model funnel
Email follow up series
Include affiliate offers (add value)
Start with 3-5 variations (ads/landing pages)
100 visitor minimum for results
Survey your list first (age, gender, interest, etc.)
Use [Survey Magic](#).

Solo Ad Providers

<http://listhabit.com/solo-ads/>
<http://lisamarket.com/soloads/>
<http://www.miko2332.com/solos/>
<http://solos.fitmarketer.co.uk/>
<http://profitattitude.com/solos.html>
<http://explosivecommissions.com/soloads/>
<http://monstersoloads.com/>
<http://solowebcash.com/>
<http://ikoneqsoloads.com/>
<http://www.johnkneita.com/>
<http://ezinesoloads.net/>
<http://soloads4sale.com/>
<http://www.crossingthefreeline.com/soloads.html>
<http://ashleygough.com/soloads/>

<http://www.colmwynne.com/SoloAdSale/>
<http://isellsubs.com/>
<http://miranda-hyatt.com/solo/>
<http://www.onlineprofitsinc.com/soloadinfo>
<http://smokinhotsolos.com/solo>
<http://atheerfendi.com/solo-ads/>
<http://www.internettrafficmethods4u.com/>
<http://www.paulprissick.com/rockstar.html>
<http://ryanandbryan.com/soloads/>
<http://www.strimaitis.com/>
<http://www.esourceinfo.com/advertising.html>
<http://www.garyllewis.com/soloads.html>
<http://vincecraigne.com/solos/>
<http://opportunity-advisor.com/soloadbooking.html>
<http://solosforsale.com/>
<http://www.solo-store.com/>
<http://frankdang.com/soloads/>
<http://rapidprofitplan.com/soloads>
<http://jtlives.com/soloads/>
<http://abel-chua.com/solo-ads/>
<http://www.colinmeunier.com/soloads/>
<http://www.dean-miles.com/soloads/>
<http://bbprofits.com/Soloads/>
<http://www.rapidsuccessformula.com/soloads.html>
<http://redpointprofits.com/solos/>
<http://properebooks.com/soloads>
<http://www.rodgerhyatt.com/solo>
<http://keith-hyatt.com/solo>
<http://realjamesneal.com/realqualitysolos/>
http://www.calchamplin.com/solo_ads.html

<http://ads90.com/>

<http://myimlink.com/MySoloAdSales>

<http://lyfordmarketing.com/>

<http://fasttrafficboosters.com/SoloAdMailings/>

<http://kenneth-kraakstad.com/soloads.htm>

http://explosivetrafficvideos.com/solo_ads/

<http://thebestsoloads.com/vicki/>

Solo Ad Swipe File Sample

Subject: Gift from a friend... (LIMITED)

Hey,

A friend and student of mine is sewing some good will with a really cool gift, but it's limited.

Click here to [get in on the action!](#)

Talk to you soon.

NAME

Be sure to change the url for the link to your site!

What You Should Track

Mailing date:

Clicks paid for:

Provider URL:

Clicks delivered:

Opt in rate:

OTO rate:

Tracking Resources

Conversion rates

(<http://mikecowles.com/conversions>)

Thank you for your business!

Disclaimer: *The information in this report is not a guarantee of your success. Only you can determine the extent of your success or failure in any endeavor. The content provided is accurate to the best of my knowledge, but it is your responsibility to do your due diligence.*



 **MIKE** COWLES